

Amanda Dixon
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Portfolio: <https://www.adixonwriting.com/>
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Experience

- Proficient in writing on-brand, impactful copy for web, email, print, PDP, SMS, and more
- Ability to maintain the highest editorial standards while communicating strategic objectives
- Accomplished at implementing cohesive brand strategies based on goals and audience
- Confident in creating SEO-friendly editorial content and blog posts
- Able to develop brand strategies for varying campaigns across multiple marketing channels
- Comfortable executing multiple projects while consistently meeting deadlines
- Extensive knowledge of AP Style guidelines
- Skilled in HTML and CSS development, with a focus on website optimization and performance
- Advanced understanding of Microsoft applications and Adobe Creative Suite
- Experience using Microsoft Teams, JIRA, Slack, Trello, Confluence, Teamwork, and more

Employment

LovelySkin | Copywriter

Boise, ID (Remote)
June 2023 – Present

Pendleton Woolen Mills | Copywriter

Portland, OR (Remote)
April 2022 – June 2023

b-glowing | Copywriter & Editorial Manager

Portland, OR
October 2018 – April 2022

Freelance Copywriter

Portland, OR (Remote)
May 2017 – October 2018

Art.com | Copywriter & Social Media Manager

Oakland, CA
October 2015 – May 2017

ELB US Inc. | Content Marketing Specialist

Pleasanton, CA
October 2014 – October 2015

Teladata | Marketing Specialist

Fremont, CA
May 2011 – October 2014

Lulus | Marketing Communications

Chico, CA
April 2010 – May 2011

Education

California State University, Chico
Bachelor of Arts Degree in Communication Design - Media Arts, Journalism Public Relations
December 2009

Inquire about my professional references.